

2022 RMDA CONFERENCE SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR	\$50,000	<p>Lead the event as the Title Sponsor for the RMDA Conference</p> <ul style="list-style-type: none"> • Title sponsor will receive the highest recognition on all signage • Present at 1 session (content must be approved by RMDA) • Ability to host a webinar pre-conference • Sponsor logo on Front Cover of conference book • Ability to give promotional materials or giveaway to each attendee • 1 email blast to RMDA members pre or post Conference • Reserved seating at lunch • 1 table to host at general session (1 supplier seat and 5 for RDSs) • 4 additional complimentary sponsor registrations • 4 floor clings in Vendor Showcase area (3x3) • Co-sponsor of either evening event (Monday Cocktail or Tuesday Party) • Logo on all sponsor recognition materials
KEYNOTE SPONSOR	\$10,000	<p>Establish your company as a thought leader and sponsor a RMDA Conference Keynote session</p> <ul style="list-style-type: none"> • 3 minutes to address audience and intro the Keynote Speaker • Sponsor logo recognition on stage, noting Made Possible By • 1 table at front of general session to host (1 supplier seat and 5 for RDSs) • 1 additional complimentary sponsor registration • Logo on sponsor recognition materials
BREAKFAST SPONSOR	\$15,000	<p>Attendees will start the day with your brand in mind 3 Opportunities available (Monday, Tuesday, Wednesday)</p> <ul style="list-style-type: none"> • 3 minutes to address audience prior to start of program • Sponsor logo recognition on stage, noting Made Possible By • Ability to provide a promotional material (or giveaway) • Sponsor may set up signage at breakfast (2 pop ups) • 1 email blast to RMDA members • 2 additional complimentary sponsor registrations • Logo on sponsor recognition materials

**LUNCH
SPONSOR**

\$30,000

**Unique opportunity to address the audience and leave the attendees with impactful information on your organization
2 Opportunities available (Monday, Tuesday)**

- 10 minutes to address audience prior to breaking for lunch and Vendor Showcase
- Chance to be (where applicable) a subject matter expert and be included in a panel discussion or host a session
- Sponsor logo recognition on stage, noting Made Possible By
- Ability to provide a promotional material (or giveaway)
- 1 email blast to RMDA members pre or post Conference
- 1 table to host at general session (1 supplier seat and 5 for RDSs)
- 3 additional complimentary sponsor registrations
- Logo on sponsor recognition materials

**NETWORKING
BREAK
SPONSOR**

\$7,500

**Attendees get restless and will be appreciative of midmorning fuel to keep them energized for the day
3 Opportunities available (Monday, Tuesday, Wednesday)**

- Sponsor may put up signage at break (2 pop ups)
- Small table in break area and ability to have promotional material during break to distribute
- 1 additional sponsor registration
- Logo on sponsor recognition materials
- Opportunity to provide branded napkins for use during break

**MONDAY
COCKTAIL CO-
SPONSOR**

\$10,000

**Network and celebrate the close to a successful 1st day
Mix and mingle at the Vendor Showcase
2 Opportunities available**

- Opportunity to provide branded napkins for use at bar
 - Sponsor can choose a specialty cocktail to have served for the evening
 - Ability to provide promotional materials or give aways
 - 1 additional sponsor registration
 - Logo on sponsor recognition materials
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**TUESDAY PARTY
CO-SPONSOR**

\$17,500

It is time to celebrate the Year of the RDS, help the RMDA party in style and highlight your brand as a leader
2 Opportunities available

- 3 minutes to address audience during the evening program
- Sponsor logo recognition on stage, noting Made Possible By
- 1 email blast to RMDA members
- Opportunity for sponsor to provide give away and/or centerpiece at each dinner table
- 2 additional sponsor registrations
- 1 table at front of dinner to host (2 supplier seats and 8 selected RDSs)
- Logo on sponsor recognition materials

**RMDA STUDIO
SPONSOR**

\$15,000

Spotlight your organization and sponsor the first RMDA Conference Studio, featuring leading industry interviews conducted throughout the conference

- Sponsor recognition in the studio area and recognized on specific interview footage
- Guaranteed interview with RMDA president and ability to utilize studio to record own video (2 minutes)
- 1 additional sponsor registration
- Sponsor recognition in interview top and tail
- Logo on sponsor recognition materials

**CONFERENCE
REPLAY AND
HIGHLIGHTS
SPONSOR**

\$10,000

Deliver all the valuable takeaways and ongoing conference education, by sponsoring the Conference Replay and Highlights

- Conference highlight email will be delivered to all attendees within 24 hours of conference wrap up, sponsor logo recognition on email
 - Sponsor will have opportunity to provide 2 lines of text to add to email footer
 - Full conference video replay will be available to all attendees and promoted to non-attendees within 2 weeks of conference conclusion
 - Sponsor will have recognition on video content and email distribution of content
 - 1 additional sponsor registration
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REGISTRATION SPONSOR	\$2,500	<p>Showcase your brand to all attendees as they begin the conference experience</p> <ul style="list-style-type: none"> • Sponsor recognition in registration area • Sponsor provided lanyards
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REGISTRATION BAG SPONSOR	\$3,500	<p>Be a constant reminder to attendees as they use their conference bags throughout the day and during Vendor Showcase</p> <ul style="list-style-type: none"> • Single color logo on registration bag (or sponsor may also provide bag) • Ability to place 1 promotional piece in the registration bag
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CHARGING STATION	\$4,500	<p>Save the day for attendees looking to power up, with a branded charging station</p> <ul style="list-style-type: none"> • Sponsor branding on charging area
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HAND SANITIZING STATION	\$2,500	<p>Feature your organization as we keep attendees free of germs</p> <ul style="list-style-type: none"> • Sponsor branding on sanitizing station
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HOTEL IN-ROOM DROP	\$5,000	<p>Make a first impression and provide an item to be placed in each hotel room (exclusive by night - Sunday, Monday, or Tuesday)</p>

Additional Signage Opportunities, such as floor clings in Vendor Showcase and window clings in pre-function/break areas are available for paying sponsors. Contact RMDA for more information.

Sponsors must sign and pay sponsorship invoices by March 17th to be guaranteed inclusion in Logo recognition signage and printed materials.